



Minutes of January 19th, 2016 Board Meeting

Present

Board: Joe Leo Stew Kupperman Mayra Molina Dr. Kingsley Donna Steinmetz
Janice de Avila Natalie DaSilva

Residents: Mr. Basil

Merchants: Mark Levajac

President's Report

President Joe Leo called the meeting to order at 8:35am. December minutes were reviewed and approved with a motion by Mayra Molina and 2nd by Melinda Zito, all trustees approved.

2016 Board Elections

President – Joe Leo | Motion by Mayra Molina and 2nd by Dr. Kingsley, all trustees approved

Vice President – Pat Scanlon | Motion by Mayra Molina and 2nd by Donna Steinmetz, all trustees approved

Secretary – Mayra Molina | Motion by Melinda Zito and 2nd by Stew Kupperman, all trustees approved

Treasurer – Donna Steinmetz | Motion by Melinda Zito and 2nd by Joe Leo, all trustees approved

Treasurer's Report

December financials were reviewed and approved with a motion by Donna Steinmetz and 2nd by Melinda Zito, all trustees approved. Executive Director Janice de Avila stated that we will begin using Quick Books this year, opposed to Quicken.

Director's Report

Safe & Clean

- a) **Planters for the Spring** will be up in March. Janice will be meeting with Dreyer Farms to choose type of flowers and look of planters and when they will be up.

Events

- a) **Theater Project** performance will be held at Unity Bank again on Feb. 5th at 6th. Flyers will go out in a few weeks.
- b) **2016 Spring Eggstravaganza & Mother's Day Sweepstakes** planning has begun. A tentative date of Saturday, April 30th had been selected. This year we will be adding on a Mother's Day portion to the event bringing in more families to the Center. Ideas were given of photos at Molina Photography, and various business will be participating in the Mother's Day sweepstakes as well as the Spring Eggstravaganza.

Marketing

- a) The **Mobile App** is still a work in process. Executive Director will reach out to App Administrator.
- b) The **Property Tax Rewards Program** is in process of officially signing up Center businesses. Six (6) out of the original 15 have signed up. We are in the process of deciding which high volume business will receive the machines.



New Business

- a) **2016 Board Meeting Dates** were given out to the Board. Schedule already includes night meeting dates.
- b) **Sign & Facades** are in process for Mommy's Bread Bakery, Just Fish, Calesa and Cashi. Signs for Cashi and Calesa have already been approved and will be going up soon. A Grand Opening for Cashi is in the works and 1-Of-1 will have a 2nd location where Emporium was located.

The meeting was adjourned with a motion from Joe Leo and 2nd by Mayra Molina, all trustees approved.