



Minutes of February 16th, 2016 Board Meeting

Present

Board: Joe Leo Stew Kupperman Donna Steinmetz Pat Scanlon Mayor Figueiredo
Janice de Avila Natalie DaSilva

Residents: Mr. Basil & Jason Frychiw

President's Report

President Joe Leo called the meeting to order at 6:43pm. January minutes were reviewed but not approved. Email will be sent out for approval.

Treasurer's Report

No financials given. January and February report will be given at the March meeting.

Director's Report

Safe & Clean

- a) **Planters for the Spring** will be up in April. Janice will be meeting with Dreyer Farms to choose type of flowers and look of planters and when they will be up. Flowers will be different from last year.
- b) **Banners** will be up the week of April 11th same week as the planters.

Events

- a) **2016 Spring Extravaganza & Mother's Day Sweepstakes** planning has begun. A tentative date of Saturday, April 30th had been selected. This year we will be adding on a Mother's Day portion to the event bringing in more families to the Center. Ideas were given of photos at Molina Photography, and various businesses will be participating in the Mother's Day sweepstakes. Suggestion to change the spring event by removing the Easter eggs part since Easter will have past.
- b) **St. Patrick's Day Kid Zone** will have some additions this year. Adding a hexagon tent on the street, in front of Brooklyn Pizza, with 6 tables, prize wheel and businesses with food or merchandize. Kid Zone and Bouncy houses will be in their usual location closer by Axton Ave.

Marketing

- a) The **Property Tax Rewards Program** is in process of officially signing up Center businesses. Fourteen (14) out of the original 15 have signed up. We are in the process of deciding which high volume business will receive the machines.

Old Business

- a) **Bench Art** painting will be held at DPW. More updated will be given at the next meeting.



New Business

- a) **Sign & Facades** are in process for Mommy's Bread Bakery and Just Fish. Sign for Calesa was recently approved and the grand opening is coming soon.v Janice is still going through the ordinances to remove old Center rules to later add the Center's own ordinances on the matter.

The meeting was adjourned with a motion from Joe Leo and 2nd by Mayra Molina, all trustees approved.