



Minutes of March 15th , 2016 Board Meeting

Present

Board: Joe Leo Stew Kupperman Donna Steinmetz Melinda Zito Jim Masterson
Mayor Figueiredo Janice de Avila Natalie DaSilva

Residents: Mr. Basil

President's Report

President Joe Leo called the meeting to order at 8:43am. January & February minutes were both given out to the board. January minutes was reviewed and approved with a motion by Donna Steinmetz, 2nd by Melinda Zito, all trustees approved. February minutes was reviewed and approved with a motion by Stew Kupperman, 2nd by Donna Steinmetz, all trustees approved.

Treasurer's Report

January & February financial reports were reviewed and approved with a motion by Melinda Zito, 2nd by Donna Steinmetz, all trustees approved.

Director's Report

Safe & Clean

- a) **Planters for the Spring** will be up by mid-April. The flowers have already been chose and the planters will be picked up at the end of March.
- b) **Banners** will be up the week of April 11th same week as the planters.

Events

- a) **2016 Spring Extravaganza & Mother's Day Sweepstakes** planning has begun. A tentative date of Saturday, April 30th had been selected. This year we will be adding on a Mother's Day portion to the event bringing in more families to the Center. Ideas were given of photos at Molina Photography, and various businesses will be participating in the Mother's Day sweepstakes.
- b) **St. Patrick's Day Kid Zone** was very successful. Total of 12 businesses gave gift certifications for the prize wheel that was located at hexagon tent. A SID logo banner was printed for the event that can be used for future events.

Marketing

- a) The **Property Tax Rewards Program** has signed up two more businesses, total of 16 businesses. Janice will be contacting Valero Gas Station in the Center. The program should be up and running in 3 weeks but the exact date depends on promotion.

Old Business

- a) **Bench Art** is on hold due to change of leadership at the County. Township of Union will be taking over creating their own contest soon.



New Business

- a) **Sign & Facades** are in process for Mommy's Bread Bakery and Just Fish. A tentative grand opening date for Calesa Restaurant was set for March 24th at 5:30pm.
- b) **Chase bank** will be leaving the Center by the end of May 2016. Janice met with property owner who is willing to lease to another bank or to split the space for two businesses. Ideas of businesses like a frozen yogurt, shoe store, children's store were given.
- c) **Dollar Tree** is in the process of receiving and installing new flooring.
- d) **Real Green** is an organic smoothie/food business moving next to Style Sushi.
- e) **Jamed Up Bakery** will be moving next to Van Gogh's Ear Café. A coming soon window display can already be seen.
- f) **1-Of-1**, located at 1010 Stuyvesant Ave will be moving to the old Emporium location down the street.

Chamber Report

- a) Jim Masterson reported that the Chamber networking event "Meet the Mayor" was a success. Express Latin Grill catered the event. Their upcoming events are on March 24th at Comcast featuring author Jim Charette, on April 8th at Galloping Hill Caterers for their Annual Dinner Dance and April 30th/May 1st for our combined Theater Project Performance of "You Shake My Frame" at Unity Bank.

The meeting was adjourned with a motion from Joe Leo and 2nd by Mayra Molina, all trustees approved.