



Minutes of March 20th, 2018 Board Meeting

Present

Board & Administration: Joe Leo | Ruben Peraza | Mark Levajac | Dr. Kingsley | Pat Scanlon
Suzette Cavadas | Tammie Kopin | Fatimah Raymond | Natalie DaSilva | Jim Masterson

Visitors & Residents: Nick Basil

President's Report

President Joe Leo called the meeting to order at 8:35AM. January & February minutes were not approved due to no quorum. Minutes will be emailed out for approval before April meeting.

Director's Report

Financial

- a) No financial report was given due to no quorum. Report will be emailed out for approval before April meeting.

Events

- a) **Photos with the Easter Bunny** | Joe Leo will begin decorating the photo backdrop this coming Saturday. Dates are set for Saturdays March 24th from 12pm to 3pm and March 31st from 12pm to 4pm at Here's The Story Bookstore. Photos are 4 by 6 and cost \$5.
- b) **Annual Spring Eggstravaganza** | Scavenger Hunt will take place throughout the stores, currently 14 participating locations. Children will receive a letter at each location and try to solve the puzzle. Date is set for Saturday, March 31st from 12pm to 4pm in Union Center. Natalie will design a map with the various locations and activities so residents and families can easily find locations. Some of the participating locations are KungFu Tea, NoodleFan, Cioffi's, Repeats are Neat, Norma's Flowers, Atlantic Beach Soap Company, American Shave plus the welcome station.
- c) **The Sounds at the Union Farmers Market** | A bi-weekly entertainment featuring various genres of music from June 21st to October 25th from 4pm to 8pm.

Marketing

- a) **Property Tax Card** | 753 total renters, 113 total residents, 24 participating merchants but only 17 active merchants.
- b) **UCBD** | Collected data on all vacancies. 32 office spaces above and 18 storefronts
- c) **JGSC** | Director Raymond has received one call back from the marketing mailing. 2nd marking piece will be mailed out once the Stuyvesant Ave Phase II begins.

Old Business

- a) **St. Patrick's Day Parade Kids Corner** | Vendors and residents reported that it was a great event with great energy. The participating vendors were happy and made a profit. Director Raymond will speak to the police dept. so their bus does not block the Kids Corner on Stuyvesant Ave next year.
- b) **Book Signing** | Van Gogh's Ear Café venue was a bit small but worked. Video filmed by UnionTV34 will air this week on channel 34 and will be posted on the SID facebook page. Photos of the event was posted on the SID Instagram account.



- c) **Stuyvesant Ave Phase I** | Garbage receptacles are in place and another order will be placed for more. Joe Leo mentioned that there are cracks in the sidewalk however the company is aware and is waiting for warmer weather to fix.
- d) **Stuyvesant Ave Phase II** | Contract went out to bid and the award was made. Contractor has an amazing resume. Construction will begin from Rosemont to Morris Ave then back around. Asst. Business Administrator Kopin reminded the Board that the sidewalks at Terminal mills will not be completed. The state is currently working on Morris Ave. A meeting will be set soon with them to assure that the sidewalks will look similar.
- e) **Columbus Park** | Board spoke about renovation and adding lights to the park.

Public Comment

Resident Nick Basil stated the Welcoming/Warming Station was a great idea and that the children packed the station during the St. Patrick's Day Parade. Mr. Basil mentioned the Center's parking problem.

Meeting was adjourned at 9:55am.