



## **Minutes of April 17<sup>th</sup>, 2018 Board Meeting**

### **Present**

**Board & Administration:** Joe Leo | Mark Levajac | Donna Steinmetz | Melinda Zito | Dr. Kingsley  
Ruben Peraza | Fatimah Raymond | Natalie DaSilva

**Visitors & Residents:** Nick Basil

### **President's Report**

President Joe Leo called the meeting to order at 8:35AM. January, February & March minutes were reviewed and approved by Donna Steinmetz and Dr. Kingsley. Financials will be given at the next meeting.

### **Director's Report**

#### **Events**

- a) **The Sounds at the Union Farmers' Market** | A bi-weekly musical element added to the Union Farmer's Market. The Sounds, from June 21<sup>st</sup> to Oct. 25<sup>th</sup> from 4pm to 8pm, will bring various genres like Rock, Blues, Latin jazz, soul most dates are already booked. Sid will also feature a different SID merchants every week.

#### **SID Board Seats**

- a) **Ruben Peraza has been switched to the Business Owner seat**
- b) **Donna Steinmetz has been switched to the Resident seat**
- c) **Motion was made, all trustees approved.**

#### **Union VIP Card**

- a) More SID Merchants are now in the Union VIP Program, Style Sushi, Brooklyn Pizza, The Garden City Restaurant. Other merchants such as Norma's Flowers, Kung Fu Tea, Van Gogh's Ear Café, D's Barber House and Repeats are Neat have expressed interest. Natalie brought up have a plastic 5 by 7 flyer holder by each cashier at VIP locations as an added reminder.

#### **Beautification**

- b) Planters are currently with the farmer and should go up next month. New hardware was purchased for the planters.

#### **Old Business**

- a) **Spring Eggstravaganza** | Scavenger Hunt was extremely well attended. There was over 14 participating locations. Fatimah prepared for 130 children. Natalie mentioned that the Facebook event and images on Instagram has many likes and shares.

#### **Stuyvesant Ave Phase II Updates**

- a) Fatimah stated that there was an Informational Session April 10<sup>th</sup>. Various businesses from Terminal Mills site attended. DPW ordered more garbage cans

#### **New Business**

- a) **May Meeting** | SID May 15<sup>th</sup> meeting changed to May 22<sup>nd</sup>
- b) **Tap Into Union** | Contract expires in April and costs 10,000 a year. Motion for approval was made by Melinda and Donna.



**Public Comment**

Parking at Columbus Park was brought up.

Meeting was adjourned at 9:50am.