



Minutes of April 18th, 2017 Board Meeting

Present

Board & Administration: Joe Leo | Mark Levajac | Ruben Peraza | Donna Steinmetz | Dr. Kingsley Stew Kupperman | Mayor Suzette Cavadas | Tammie Kopin | Director Fatimah Raymond
Natalie DaSilva

Visitors & Residents: Mr. Nick Basil

President's Report

President Joe Leo called the meeting to order at 8:45am. February minutes were reviewed and approved with a motion by Mayor Cavadas, 2nd by Dr. Kingsley, all trustees approved. March minutes were reviewed and approved with a motion by Dr. Kingsley, 2nd by Donna Steinmetz, all trustees approved except Mayor Cavadas that abstained.

Director's Report

Financial

- a) Director Raymond stated that she will email the Board a year to date financial report after the meeting. The Audit for 2015 and 2016 has been completed and there are no pending actions. Financial report was reviewed and approved with a motion by Dr. Kingsley, 2nd by Mayor Cavadas, all trustees approved.

Safe & Clean

- b) SID Banners are going up today, April 18th except at the Magic Fountain location due to the up-coming Streetscape. Planters are getting ready, 85 plants are being seeded and will go up later in May so that they go up fuller and bloom.
- c) Director Raymond sent a letter out to the merchants on their cleanliness with their storefront. Currently looking for a professional window cleaning company. Board Member Mark Levajac stated that he knew a business that could assist.
- d) Director Raymond asked to delay the removal of the LED Lights. Will email the ordinance to the Board for review.

Events

- a) **Spring Extravaganza** | Event was a success. 75 families attended the \$5 Movies at Union Theater. Director Raymond used two professional companies for the activities. Over 150 photos were taken with the Easter Bunny at Here's The Story Bookstore and over 110 children created their own sundae at Magic Fountain.

Marketing

- a) Property Tax Rewards Program | Director Raymond is trying to get more businesses into the program. Working on 6 more.

Old Business

- a) **Streetscape** | Starting date of May 1st was determined and the contractor has already been selected. Arterial will be creating a handout with list of parking lots to help assist visitors and residents during the construction. There will be free parking at Stowe St Lot during the construction.



New Business

- a) **Lantern Run 5K & Food Truck Festival** | A motion to support this Township event but sponsoring \$1,000 was approved with a motion by Stew Kupperman, 2nd by Ruben Peraza, all trustees approved.
- b) **JGSC Group** | With over 20 years of experience, JGSC Group would create a market study with much needed information on the types of businesses needed in the Center according to patrons and would present to the Board. A motion to contract with JGSC Group was approved with a motion by Donna Steinmetz, 2nd by Stew Kupperman, all trustees approved.

Public Comment

Mr. Basil brought up suggestions on the Stowe parking lot and on having more police officers in the Center.

Meeting was adjourned at 10:05am.