



Minutes of April 26th, 2016 Board Meeting

Present

Board: Joe Leo Donna Steinmetz Melinda Zito Pat Scanlon Mayor Figueiredo
Janice de Avila Natalie DaSilva

President's Report

President Joe Leo called the meeting to order at 8:50am. March minutes were reviewed and approved with a motion by Melinda Zito, 2nd by Donna Steinmetz, all trustees approved except Pat Scanlon who abstained.

Treasurer's Report

March financials were reviewed and approved with a motion by Melinda Zito, 2nd by Donna Steinmetz, all trustees approved. March minutes corrections need to be made on two payments. The corrected minutes will be emailed to the Board before the May meeting.

Director's Report

Safe & Clean

- a) **Planters for the Spring** are being delayed due to the weather and the flowers growth.
- b) **Banners** are currently up.

Events

- a) **2016 Spring Extravaganza & Mother's Day Sweepstakes** planning and promotion through social media and website has begun. Date has changed to May 7th. Events will be going on throughout the Center. There will also be promo items at each location.

Marketing

- a) The **Property Tax Rewards Program** has signed up two more businesses, total of 19 businesses. Machines and window decals are already at the businesses.
- b) **Mobile App** currently contains more information and current events.

Old Business

- a) **Easter Bunny Pics** was a success with a total of 182 photos taken in 5 hours. An average of 35 photos per hour.

New Business

- a) **Calesa Rest. & Bakeshop** will be having their Grand Opening Ribbon Cutting on May 11th at 5:30pm.
- b) **Union Farmers Market** will be held at the parking lot in front of Town hall every Thursday from 3pm to 6pm starting June 2nd.
- c) **American Cancer Society** requested to place flyers within the Center and have them participate.

The meeting was adjourned with a motion from Melinda Zito and 2nd by Pat Scanlon, all trustees approved.