



## **Minutes of May 17<sup>th</sup>, 2016 Board Meeting**

### **Present**

**Board:** Mayor Figueiredo    Joe Leo            Melinda Zito                    Dr. Kingeley  
                 Donna Steinmetz    Janice de Avila    Natalie DaSilva

**Residents:** Mr. Basil

### **President's Report**

President Joe Leo called the meeting to order at 6:10pm. April minutes were reviewed and approved with a motion by Melinda Zito, 2<sup>nd</sup> by Dr. Kingsley, all trustees approved.

### **Treasurer's Report**

April financials were not provided. April financials will be given out at June meeting.

### **Director's Report**

#### **Safe & Clean**

- a) **Planters for the Spring** have been hung.

#### **Events**

- a) **Farmers Market** will be hosted in front of Town Hall every Thursday from 3pm to 6pm from June 2<sup>nd</sup> till August 25<sup>th</sup>. Janice de Avila has been helping out, reaching out to SID merchants for their participation.

### **Marketing**

- a) The **Property Tax Rewards Program** has signed up two more businesses, total of 19 businesses. Machines and window decals are already at the businesses. Mayor Figueiredo did an interview with Carmine on the program, airs 4 times a day and is available online.
- b) **Mobile App** currently contains more information and current events. Has been sending out push notifications, for example a notification was sent out for the Spring Extravaganza.

### **Old Business**

- a) **Spring Extravaganza** received a very good response despite the rain.
- b) **Calesa Rest. & Bakeshop Grand Opening** had a good turnout.

### **New Business**

- a) **American Cancer Society** requested to place flyers within the Center and have them participate.
- b) **Economic Development Committee** has asked Janice to conduct a survey for property owners. Janice is also part of this committee.

The meeting was adjourned at 6:44pm with a motion from Melinda Zito and 2<sup>nd</sup> by Joe Leo, all trustees approved.