



Minutes of June 21st 2016 Board Meeting

Present

Board: Mayor Figueiredo Joe Leo Melinda Zito Dr. Kingsley Stew Kupperman
Donna Steinmetz Janice de Avila Natalie DaSilva

Residents: Mr. Basil & Jason Krichyu

President's Report

President Joe Leo called the meeting to order at 8:46am. May minutes were reviewed and approved with a motion by Melinda Zito, 2nd by Dr. Kingsley, all trustees approved.

Treasurer's Report

Financials were not provided. Previous financials will be given out at the next meeting.

Director's Report

Safe & Clean

- a) Notice was given about a crushed bench in front of Dollar Tree and of a dead tree on Morris Ave. near Kupperman Clothes. Executive Director Janice de Avila will be looking into these two issues.

Events

- a) **Farmers Market** has been receiving some very good feedback. Ten additional vendors will be coming on board next year. Some residents have asked for the market to be open later till 7pm. Janice is looking into that possibility.
- b) **Welcome Fall Festival** planning is underway. Twenty-five vendors have already registered and the stage, sound and The Nerds are already booked. Flyer and posters will be made in-house. Janice will begin contacting sponsors for the festival.

Marketing

- a) The **Property Tax Rewards Program** has a total of 20 businesses signed up! Janice will speak to Carmine on adding a participant poster in the locations, additional to the small window decal that is currently up. Janice recently spoke to the Monday & Friday Club at the Senior Center and signed up an additional 40 people to the program.
 - Since the launch of the program there have been 733 transactions, from May 1st to August 1st.
 - Four possible businesses that will be joining the program are: Woodstack, Gusta Russo, NoodleFan & Magic Fountain.

New Business

- a) A new business is coming into town called Arto Holiks, 1018 Stuyvesant Ave (2nd Floor). They are a creative marketing agency.

The meeting was adjourned at 9:35am with a motion from Melinda Zito and 2nd by Dr. Kingsley, all trustees approved.