



## **Minutes of August 29th 2016 Board Meeting**

### **Present**

**Board:** Mayor Figueiredo    Joe Leo            Dr. Kingsley    Stew Kupperman  
                 Donna Steinmetz    Janice de Avila    Tom Wilus

**Residents:** Mr. Basil & Jason Krychiw

### **President's Report**

President Joe Leo called the meeting to order at 8:44am. June minutes were reviewed and approved with a motion by Dr. Kingsley, 2<sup>nd</sup> by Donna Steinmetz, all trustees approved.

### **Treasurer's Report**

Financials were not provided. Previous financials will be given at next meeting.

### **Director's Report**

### **Events**

- a) **Welcome Fall Festival** planning is underway. There are over 85 vendors registered for the festival. SID will pay half the cost of Beer Garden motion was approved by Dr. Kingsley, 2<sup>nd</sup> by Tom Wilus. SID will buy cornstalks to decorate the Center during the fall.

### **Marketing**

- a) The **Property Tax Rewards Program** has a total of 20 businesses signed up! Janice will speak to Carmine on adding a participant poster in the locations, additional to the small window decal that is currently up. Janice recently spoke to the Monday & Friday Club at the Senior Center and signed up an additional 40 people to the program.
  - Since the launch of the program there have been 733 transactions, from May 1<sup>st</sup> to August 1<sup>st</sup>.
  - Additional businesses that have joined: Gusta Russo & Magic Fountain. Woodstack will be in the program starting mid-September.

### **New Business**

- a) **Union Center SID market Survey – Economic Development Committee**
  - a. Janice will resend the Lot by Lot Analysis to all Board Members with changes.
- b) **2017 Board Meeting Dates** for Township of Union Calendar was approved to continue the meetings on the 3<sup>rd</sup> Tuesday of the Month at 8:30am. Motion was approved by Donna Steinmetz, 2<sup>nd</sup> by Dr. Kingsley, all trustees approved.
- c) Janice de Avila will write an official letter to Administration requesting one free parking space for each business in the Center.

The meeting was adjourned at 9:35am with a motion from Stew Kupperman and 2<sup>nd</sup> by Dr. Kingsley, all trustees approved.