



Minutes of February 19th, 2019 Board Meeting

Present

Board & Administration: Joe Leo | Ruben Peraza | Mark Levjac | Pat Scanlon | Dr. Kingsley (phone)
Mayor Delisfort | Tammie Baldwin | Natalie DaSilva

Visitors & Residents: Nick Basil, resident | Antonio Dei Medici, ConnectOne Bank

President's Report

President Joe Leo called the meeting to order at 9:10am. November minutes were reviewed and approved with a motion by Pat Scanlon, 2nd by Dr. Kingsley, all trustees approved. January minutes were reviewed and approved with a motion by Ruben Peraza, 2nd by Dr. Kingsley, all trustees approved. Financials were reviewed and 2019 proposed budget was reviewed and approved with a motion by Ruben Peraza, 2nd by Dr. Kingsley, all trustees approved.

Director's Report

Events

- a) **Valentine's Day Paint & Sip Pop Up** | Event was a success, over 20 people stopped by for the paint and sip. Many couples stayed at the El Chingon Tex-Mex Restaurant for dinner.
- b) **Book Signing & Panel Discussion with Sharlee Jeter** | Will be held on March 10th from 1pm to 4pm at DAVA Latin Fusion. Ads will soon go out on Tap into Union and the facebook event page has already been created. Books will be sold on site by Here's The Story Bookstore
- c) **St. Patrick's Day Parade** | Board would like Director Raymond to reach out to our restaurants so they can use the Stuyvesant Ave. space as food vendors.
- d) **Spring Eggstravaganza** | Date has been set for April 13th from 12pm to 3pm at the Welcome Station. Event will be a scavenger hunt similar to last year. Currently reaching out to businesses for their participation. Eggs, giveaways and goodies bags have already been ordered by Director Raymond. Promotional materials are being created.
- e) **Photos with the Easter Bunny** | April 13th from 12pm to 4pm and April 20th from 12pm to 3pm at Here's The Story Bookstore. The 4 x 6 photos are \$5. Promotional materials are being created.

Beautification

- a) **Streetscape II** | Project has been completed. President Joe Leo thanked Mayor Delisfort for her help with the Union Movie Theaters. Director Raymond and Anthony Monguso, Building Dept., sat down with Union Theater owner last week due to the fact that he was updating the façade without permits. Board member Dr. Kingsley asked if the Township had reached out to other towns that have similar movie theaters to talk to them on how they accomplished this. Board member Scanlon stated that the building was in bad conditions and that the Township should purchase the space.



New Business

a) New Businesses

- a. The Crow and the Coconut Yoga Studio held their soft opening on February 10th with a packed 12pm class. Their official ribbon cutting date is to be scheduled.

Old Business

- a) Parking signage installation began over the weekend. Natalie will take photos to promote them on social media and to let the residents aware.
- b) Details on the Township's Parking Committee on the Township's Facebook and website will be going up later today.

Chamber of Commerce

- a) Upcoming Chamber events are the "Meet the Mayor" at the ConnectOne Bank by Hunk Finn Diner starting at 6pm and they Annual Chamber Gala on April 12th.

Public Comment

Mr. Basil stated that it is very important that we keep our movie theater. Also stated that Mr. Sub is planning on moving from his location, Mr. Basil asked him to move into the Center. Mr. Basil and Mr. Scanlon touched on the parking signs in town and that they are highly needed especially for visitors to do not know about our parking lots.

Meeting was adjourned at 9:55am.