



Minutes of March 19th, 2019 Board Meeting

Present

Board & Administration: Joe Leo | Melinda Zito | Fatimah Raymond | Natalie DaSilva

Visitors & Residents: Nick Basil, resident

President's Report

President Joe Leo called the meeting to order at 8:40am. February meeting minutes were not approved due to lack of quorum.

Director's Report

Events

- a) **St. Patrick's Day Parade** | Before the parade, our Welcome Station, 1000A Stuyvesant Ave was open to the public for free face painting, free balloon art, glitter art and giveaways. Vice President Ruben Peraza marched in the parade alongside the Township Committee. The SID also sponsored stiltwalkers and a big bike to be in the parade.
- b) **Spring Eggstravaganza** | April 13th from 12pm to 3pm at the Welcome Station. Event will be a scavenger hunt similar to last year. Currently reaching out to businesses for their participation. Eggs, giveaways and goodies bags have already been ordered by Director Raymond. Promotional materials are being created.
- c) **Photos with the Easter Bunny** | April 13th from 12pm to 4pm and April 20th from 12pm to 3pm at Here's The Story Bookstore. The 4 x 6 photos are \$5. Promotional materials are being created.

Ribbon Cuttings

- a) **Taste of Flava**
- b) **The Crow & the Coconut Yoga Studio**

Public Comment

Mr. Basil stated that the Center still needs more signage for Stowe St. and to bring back the "No U-turn signs" on Stuyvesant Ave. Fatimah will look into the 30min. parking signs that used to be near the Liquor Store by American Shave.

Meeting was adjourned at 9:15am.